



This privacy policy sets out how FairFuelUK uses and protects any information that you give FairFuelUK when you use this website. FairFuelUK is committed to ensuring that your privacy is protected. Should we ask you to provide certain information by which you can be identified when using this website, then you can be assured that it will only be used in accordance with this privacy statement. FairFuelUK may change this policy from time to time by updating this page. You should check this page from time to time to ensure that you are happy with any changes. This policy has been effective from Jan 10 2011 to date.

We may collect the following information:

- name and job title
- contact information including email address
- demographic information such as postcode, preferences and interests
- other information relevant to campaign surveys and data collection

What we do with the information we gather

- We require this information to understand your views, to reflect the majority opinion in campaigning and to provide you with updates about the FairFuelUK Campaign:

Internal record keeping.

- We may use the information to improve our communication processes.
- We may periodically send emails about what we think you may find interesting using the email address which you have provided. These are campaign updates.
- From time to time, we may also use your information to contact you for market research purposes related to FairFuelUK and Government issues that may affect you and your community.
- We may contact you by email, phone, fax or mail. We may use the information to customise the website according to your interests.
- We may also ask you to contact your local elected politician or other influencer to get them to support the campaign's objectives.

Security

- We are committed to ensuring that your information is secure. In order to prevent unauthorised access or disclosure, we have put in place suitable physical, electronic and managerial procedures to safeguard and secure the information we collect online. **None of your information is passed onto any third party.**

Cookies

- Most of our web pages use "cookies". A cookie is a small file of letters and numbers that we place on your computer or mobile device if you agree. These cookies allow us to distinguish you from other users of our website, which helps us to provide you with a good experience when you browse our website and also allow us to improve our website.

Links to other websites

- Our website may contain links to other websites of interest. However, once you have used these links to leave our site, you should note that we do not have any control over that other website. Therefore, we cannot be responsible for the protection and privacy of any information which you provide whilst visiting such sites and such sites are not governed by this privacy statement. You should exercise caution and look at the privacy statement applicable to the website in question.

Controlling your personal information

- You may choose to restrict the collection or use of your personal information in the following ways:
 - If we do send you information via email inadvertently please use the unsubscribe link on the email to ensure you do not get further communiques from FairFuelUK - email unsubscribe@fairfueluk.com
 - if you have previously agreed to us using your personal information for direct contact purposes, you may change your mind at any time by writing to or emailing us at howard@fairfueluk.com